

# MARKETING

PORTFOLIO & PRICE LIST



**Mediabox Bahamas Ltd**

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# About Company

Mediabox Bahamas Ltd. is an enviro-friendly marketing and media firm whose focus is to provide effective marketing solutions while contributing to entrepreneurial and environmental stability. Our mission is to offer clients with a long term, mutually beneficial business relationship by using our knowledge, experience, and creativity to communicate their brands effectively.

Our services include:

- Mediabox Billboards( Solar and Digital )
- Billboard Franchise Opportunities
- Monthly -Annual Advertising
  - Marketing & Business plan creation
  - Marketing campaign development
  - Business consulting / negotiating
  - Mediabooks
  - Content management
  - Printing
  - Graphic design services
  - E-blast marketing
  - Social Media Management

SOLAR- POWERED 6FT X 4FT



MiloButler and Tonique Highway

# Why Choose us ?

## Mediabox Billboard Advertising

MediaBox Bahamas highly recommends the use of our mediabox displays . Our billboards can provide a number of benefits including:

- High traffic advertising
- Overnight Brand awareness
- Increase Sales

This is the best time for Your company to creatively attract the attention of its target audience and

MediaBox can assist with content creation to help your company engage with its audience on a deeper level.

## Benefits of Advertising with Mediabox

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The Mediabox Billboard is an influential tool and Highly effective

# Prices

## SOLAR BILLBOARD PRICES (10FT X 8FT)

Location East Street &  
Independence Highway 1  
Month \$1,040  
Discount for advertising 3, 6 or  
12 Month Campaigns

## SOLAR BILLBOARD PRICES (6FT X 4FT)

Locations Saunders Beach  
Marathon Milo Buter  
Highway 1 Month \$690  
Discount available for 3, 6  
or 12 Month Campaigns

### SOLAR-POWERED SIGNAGE SIZE 10FT X 8FT





# DIGITAL BILLBOARD PRICES

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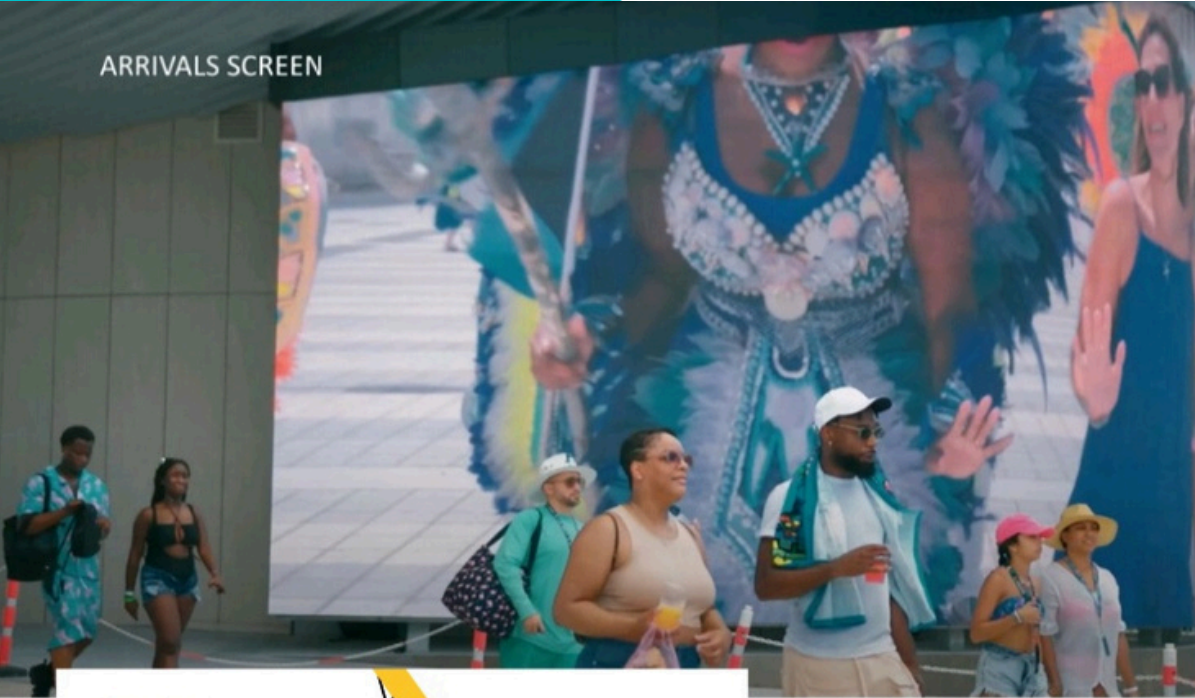
Marathon	\$690
Airport Roundabout	\$690
Shirley Street	\$690
Old For Bay	\$690
Arawak Cay	\$690
Balliou Hill Road	\$690
Solider Road West	\$690
Marathon	\$690
Carmichael	\$690

Prices are based on a minimum monthly rate. Discount applied if advertising on multiple locations. Prices Customized for video and based on duration.



# Nassau Cruise Port

ARRIVALS SCREEN



## LED Screens

Looking to target all cruise ship passengers as they disembark? Every passenger will pass this larger than life LED screen. Reach approximately 100k passengers each week!

Go big or go home! With our large digital LED screens, you can showcase your brand in a big way. Grab the attention of your target audience with stunning visuals and dynamic content displayed on a screen that can't be missed.

### ARRIVALS SCREEN:

This oversized LED screen targets passengers that come into the port on the cruise ship. :10 spots with 6 slots currently available. Discounted rates for long-term contracts.



JUNKANOO MUSEUM SCREEN



Large Screens at Nassau Cruise  
Port \$16,000 per month

# Nassau Cruise Port



## Wall Ad Space

Make your brand larger than life - literally! With a 750 square foot wall as your canvas, the possibilities for eye-catching advertising are endless.

The image provided does not necessarily represent the exact location of your ad placement.

We can work with you to identify the most suitable location based on your goals.

Let's paint the town with your message!

\$3,000 per Month



## Light Pole Banners

Place ads on light poles in high traffic areas including our piers, Arrivals Terminal, Port Marketplace, Port Plaza, and Amphitheatre.

Submit a 2'x5' graphic to boost your brand and bring awareness to your services.

**QUICK TIP:** Add a QR code for easy access to your website, sales and referral pages, and more.

\$3,000 per Month

# Nassau Cruise Port



## Canopy Ad Spaces

All canopy structures have 28 rows available of advertising space.

Whether you're looking to promote a new product, build brand awareness, or simply drive foot traffic, canopy ads offer an unparalleled opportunity to connect with your target audience in a memorable way.

**HURRY!**

**Only 18 vacant spaces left!**

**\$4,000 per Month**



## Blue Wall Ad Space

Our guests can't miss a display this grand!

Make your mark with an eye-catching 12 x 8ft ad positioned at the start of our Port Plaza against a bold blue wall.

(Note: This is a very high traffic area. Guests who leave for excursions MUST pass this space on their return.)

**\$6,000 per Month  
( 3 Month Min)**

# Freeport, Grand Bahama



\$4,000 per Month

**\$4,000 per Month**

- \* - lat and long 26.53916-78.695694**
- \* - spot duration and loop:\* all ads are displayed for 10 seconds each time. A complete rotation is 5 minutes**
- \* - maximum number of advertisers per screen:\* in theory 30 slot available in any given period. But depends on the package chosen by any of the clients, who can occupy multiple slots**
- \* - hours of operation:\* 24 hrs**

# MARKETING

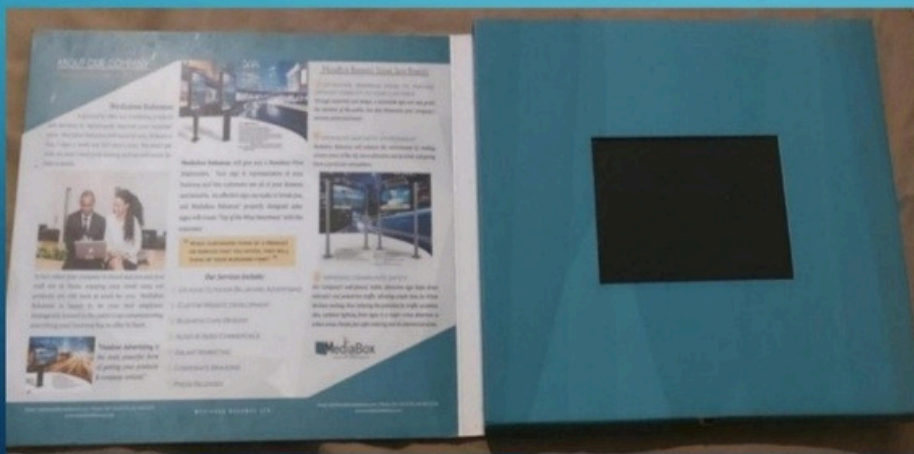
# PRODUCTS

CUSTOMIZED PULL UP BANNERS 2 FOR \$850



## CUSTOMIZED MEDIABOOKS

Prices vary based on Screen and book size



# MARKETING SERVICES

## PRINT SERVICES

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6ft x 4ft Print	\$250
10ft x 8ft Print	\$950
Books and Magazines	Varies

## PLANS

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Marketing Plans	
Marketing Campaigns	\$3,000
Business Plans	\$2,500
Prices vary can be more or less based on clients needs	\$2000

## SOCIAL MEDIA

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Facebook	Custom
Instagram	
Tiktok	
Youtube	

## THANK YOU

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